



2010 International Pageant

# Cinderella Participant Handbook



PLEASE READ CAREFULLY!

## WHAT THIS HANDBOOK CONTAINS:

This Participant Handbook is an important part of your International Pageant Paperwork. In its pages you will find the Rules and Regulations regarding your International Pageant Competition as well as information on prizes and awards. Please make every effort to read through these pages carefully as they will answer many of the questions you might have about the International Pageant.

## PRELIMINARY & FINAL STAGINGS:

The fabulous International Finals of the Cinderella Scholarship Pageant will be a "thrill of a lifetime" for every participant and certainly many people will want to share these marvelous memories. Parents, friends, relatives and special guests are cordially invited to attend any and all of the official functions. The top ten semi-finalists in each age division will not be announced until the Grand Finals and only the top five finalists will re-compete for the overall titles. If your friends and relatives have never seen a Cinderella International Finals, invite them to schedule their vacations for International pageant week to support you and your delegation. The level of competition is fantastic and they will enjoy seeing the world's finest young talent.

NOTE: Ample dressing facilities will be provided for the participants. Each contestant is solely responsible for her own garments and personal articles such as mirrors, hair dryers, cosmetics, etc. **ONLY ONE PERSON WILL BE ALLOWED IN THE DRESSING ROOM TO ASSIST EACH PARTICIPANT!**

## MEAL FUNCTIONS & PARTIES:

It is important that participants and chaperones attend all official meal functions and parties. Judges are allowed to attend these events. The following is the correct dress for participants for each of these events: Welcome Banquet: nice dress (a Sunday Dress for example); Cindy Fair: white or blue shorts with Official Cinderella T-Shirt; Cinderella Ball Dinner Banquet & Awards Ceremony: formal. **PARTIES:** Souvenir Party; Prince Gilbert Party; Disco Party: comfortable shorts and Cinderella T-Shirt; Farewell Reception: nice dress (a Sunday Dress)

When participating in these events and functions, the Judges are looking for the way participants interact with each other in a social setting.

## WELCOME BANQUET:

One of the most impressive events of the International Finals is the glamorous candlelight Welcome Banquet held on the opening day of the pageant. A highlight of the evening is the introduction of the International pageant staff, judges panel and special guest stars and the grand entrance of the reigning Cinderella International Royalty. Welcome Banquet tickets are included for the participant and chaperone in the Pageant Package Plan. Guests must purchase either a Food Package Plan or they may buy the Welcome Banquet tickets separately and in advance on the special Welcome Banquet Reservation Form included with your International Forms. **NO WELCOME BANQUET TICKETS WILL BE SOLD AT THE PAGEANT... THEY MUST BE ORDERED IN ADVANCE!**

## DINNER BANQUET & AWARDS CEREMONY:

The climax of the International Pageant is this Official meal and awards event. This is the time when the participant's family and friends may enjoy the new friendships she has made during the International Pageant and the presentation of the special individual age group awards, talent category awards and modeling awards. The winners of these awards are selected during the preliminary rounds of competition **ONLY** and are not announced until this ceremony. One of the highlights of the event is the presentation of the overall Community Support Award for the most ad sales. The climax of this exciting event is the presentation of the Photogenic Girl, Talent and Cinderella Beauty awards. Tickets for families, friends and guests will be available at the pageant during registration day only. Official chaperones, participants and guests purchasing Food Plans will receive their tickets in their packets, otherwise you must purchase separately any additional tickets that you will need during registration.

## SOUVENIR GIFTS:

A memorable part of the International Finals is the exchanging of souvenir gifts with other participants. You will need to bring a minimum of 100 gifts for the participants in your age division, staff, judges and the reigning queens. These souvenir gifts are tokens of friendship from you and your area and may be donated to you by your city, state, Chamber of Commerce or the merchants of your area. They **DO NOT** have to be expensive; however, they may not be brochures or literature of any kind. Simple, small, and thoughtful items are desired and will be treasured. Each gift should be personalized with your name, title and best wishes (**NO ADDRESSES, PLEASE**) and may be printed, embossed or have a simple name tag. Upon arrival, the gifts should be taken to your room for storage until time for distribution. Bring a sample souvenir gift with you to be turned in during registration. Gifts will be distributed by the chaperones prior to the special "Souvenir Party" which is shown on the schedule.

Use your own imagination in preparing your souvenir gifts. We have found that the ideas are limitless. Some of the most outstanding gifts in the past have actually been made by the participants and their families. Remember, it is not the expense of the gift that is important, but rather the thought behind the gift that really makes it meaningful. Come on and join in the fun and help make this year's souvenir gift bags the most clever and creative in our history. Awards will be given for the "most Original Souvenir" and "Best Overall Souvenir" in your age division. Souvenir gifts will be judged by an independent panel of judges.

## JUDGING:

The adjudication at the Cinderella International Finals is always of the highest quality with an experienced panel of judges using a point and consultation system. The judges' decision is always final and no posting of ballots or rating is permitted. **DO NOT ASK THE JUDGES** for personal comments after the pageant as they are **NOT ALLOWED TO GIVE PERSONAL CRITIQUES**.

All participants compete in Interview, Party dress (formal-wear for Cinderella Teen and Cinderella Woman participants) and Casualwear... thus making them eligible for all Cinderella Beauty awards. Those participants who also compete in talent (onstage interview for the 3-6 age division) will also be eligible

for the Overall Titles and Talent Awards (Tot Personality Award for the 3-6 age division). All participants will introduce themselves at the microphone during their casualwear presentation. Additionally, participants in the Cinderella Woman age division will be asked an onstage question during their Formal Wear Modeling presentation. The question will be developed from the information they have submitted on their entry form.

The judges will NOT be searching for a "miniature adult" in the children's divisions. Likewise, the judges will NOT be looking for a "college-age" prototype in the teen division. The Cinderella Scholarship Program is looking for the natural, wholesome type of winner to carry the official Cinderella international title. The International Talent Winner, Tot Personality Winner and Cinderella Beauty winners will be selected from the preliminary rounds of competition and will not necessarily be one of the top Ten Semi-finalists. The judges will select a TOP Five in each age division to re-compete in the final night show for the International Overall Winners.

NOTE: Your grooming, manners, and interaction with other contestants are important at all times. Your pageant week wardrobe (other than your presentation garments) should be casual... but neat! DO NOT over dress for informal occasions... HAVE FUN!

#### **WHAT IS EXPECTED OF A WINNER:**

Winners of a Cinderella title are to conduct themselves with the dignity of the important title they hold. Failure to proceed to the next level of competition (Exception: Illness or act of God) will cause automatic forfeiture of the title and all rights thereof. The title will not have to be relinquished if reasonable notice is given by the winner and the circumstances for not attending the next level pageant are deemed unavoidable by the director; however the first alternate will be eligible to fill the position in the next level competition. Official Cinderella crowned winners may not compete in any other pageant with a "next level" of competition without the permission of their pageant director (unless they are competing for a specific title within a specific field). State winners (with the approval of the state director) may resume competition after they have participated in the International Finals. International winners may not compete in other pageants until they have crowned their successor and must agree to abide by all rules and regulations governing official pageant winners.

#### **CONDUCT:**

At all official Cinderella Scholarship Pageants the emphasis is placed on the participants and adults displaying good manners and grooming, listening to and acknowledging instructions, adjusting to conditions, maintaining discipline and dependability, and above all, displaying excellent sportsmanship at all times. Any parent, teacher, guest or participant who conducts themselves in an unsportsmanlike/unladylike manner (either before, during, or after an official Cinderella Pageant) will be subject to immediate dismissal from the pageant system. Such conduct on the part of the participant will mean automatic forfeiture of all awards and titles.

Because the Cinderella Scholarship Pageant is a youth development program and a "family affair", the following rules and regulations will be enforced throughout the event. NO ALCOHOLIC BEVERAGES will be allowed in or around the staging area. This rule is enforced at every level of the pageant system and includes participants, parents, staff and guests viewing the event. Any violation of this rule will mean immediate disqualification from the Cinderella Scholarship Program. All par-

ticipants, chaperones and guests MUST observe housing rules and curfews imposed by the pageant.

**SMOKING BY PARTICIPANTS IS STRICTLY PROHIBITED.** Likewise, the NO SMOKING rule will be enforced in and around the staging area for the health and well-being of the participants and those who do not smoke. Smoking will be permitted only in designated areas. Participants, chaperones and guests who cannot observe the rules of the pageant are asked not to attend.

NOTE: Disqualification from the Cinderella Pageant is a serious matter. If a participant is disqualified, she will not be eligible for a refund. The participant may be reinstated after a suspension of no less than 6 months.

#### **PAGEANT STANDARDS:**

Artificial hair and false eyelashes are not allowed in the Cinderella 3-12 age divisions, unless it is the result of a medical necessity (i.e. illness, chemotherapy, etc.). This does not apply to talent presentations. Please note the judges have been instructed to use discretion in determining whether a participant has violated this rule and if such artifices are immediately discernible to the judges' panel, the contestant may be disqualified. Cosmetic dentistry is permissible. The use of cosmetics is allowed in all age brackets; however, makeup MUST be appropriate for the participant's age category. PLEASE NOTE: Tots MAY NOT wear makeup for Interview! Heavier makeup may be worn under strong stage lights. A "standard of modesty" must be maintained throughout the pageant (includes casualwear, talent and party dress / formalwear competition and casual wear around the event). Garment removal is not allowed on stage in modeling. Props, such as tennis rackets, hats, purses, etc., are not allowed in modeling presentations, but are acceptable in talent presentations if the item is **necessary** for the talent being presented.

#### **LIMITATIONS OF RESPONSIBILITY:**

The pageant will NOT assume the responsibility for lost articles or personal property and is NOT responsible for accidents, mishaps or the personal care or supervision of participants. This is the sole responsibility of the chaperone. Although the pageant's official registration/insurance coverage does cover medical expense of accidents (NOT ILLNESS) during the pageant, the pageant does NOT assume any liability or responsibility beyond the limitations of the Cinderella Registration & Insurance Program. Each participant's parents or official guardian MUST sign the official liability release form attached to Entry Forms.

#### **PHOTOGENIC GIRL:**

All participants are eligible for the "Photogenic Girl" award for their age division. The photo used for this competition is the one they submit with their Entry Forms. This photo is also included in the Program Book's Photo Roster section. The Photo Roster/Photogenic Girl photo is required of all participants. Every contestant is responsible for the \$125 photo inclusion charge which covers the cost of printing their photograph in the program book and the judging fee for the Photogenic Girl contest.

Each participant is required to submit a 4" X 6" head & shoulder photograph for this purpose (black & white or color photos are accepted) The photograph becomes the property of the Cinderella Scholarship Program and will be used by the judges panel for reference and judging and may be used for publicity before, during and after the pageant. Do not write directly on the back of the photo!

You must send your photograph to pageant headquarters as soon as possible. Add a \$10.00 photo reduction charge for photos larger than the specified size. These photos will in no way affect the adjudication for the Overall, Talent or Beauty titles; however, the photo should be as attractive as possible.

The Photogenic Girl division is an important part of the Cinderella International Finals. It was designed to give recognition to those young ladies with special photographic qualities and creativity and has become a valuable asset to those participants seeking careers in the modeling industry. The Photogenic Girl in each age division will be selected on the following basis: Photographic beauty, captured personality or mood, composition and the technical quality of the photograph.

Photographs may not include trophies, crowns or banners won at a previous pageant. Additionally, the participant should take care that the photo is a recent one and that it closely resembles the participant as she will look during her International Pageant competition (i.e. age, hair style/color, etc) Please remember that the judges use these photos not only for the Photogenic Competition but also as a reference tool during their deliberations. While Cinderella makes every effort to return the Photogenic Photos before the end of the pageant, the pageant cannot be held responsible for any photo that is lost or damaged.

#### **TALENT (7-26 year old age divisions):**

The Talent Division of competition is required if the participant wishes to vie for the Cinderella Overall Title in her respective age division. Please read the following instructions and rules carefully!

***Talent Presentations can be no longer than 2:30 (Two minutes and thirty seconds.) Talent Presentations that are found to be longer than this limit will be disqualified.***

Recorded Music -

Compact Disks - We require a CD (compact disk). However, be aware that some home CD recordings will not play on every CD player. Make sure that your CD can play on a variety of CD players. Clearly mark the disk with your name, division and participant number. The CD should contain **only** your performance track.

Three (3) copies of your CD should be made: (a) One for the performance; (b) A Backup CD to be held in reserve in case something happens to the original; (c) Personal copy for rehearsal. Note: Extreme heat can also damage CD's. Do not expose them to direct sunlight.

The judges will consider the quality of recordings in talent judging. Our sound technician cannot "stop" the CD for dialogue, etc., however, dialogue may be timed to a continuously playing CD that has a "blank" space in the recording to allow for a void in the musical accompaniment if the talent requires such. Music should be edited to stop at the end of the talent presentation. The talent section of your entry form must be clearly marked with instructions if there is a pause in the music or the song has a "false ending". CD's are to be made prior to the pageant, as there are no facilities for recording on location.

***Length: Talent presentations should average about two (2) minutes in length and CANNOT EXCEED TWO AND ONE HALF (2:30) MINUTES. Overtime talents will be automatically disqualified from receiving any talent award and the participant will NOT be eligible for the Overall Award, Top-Five Finalist Award or Top 5 Semi-Finalist Award.***

Individual talent rehearsals will not be held during the pageant. All talent presentations which include a singing or speaking part MUST use a microphone. Although a lavalier microphone will be available, we do not recommend its use for vocal-

ists. Participants are responsible for providing their own piano accompanist if needed. A pre-taped accompaniment is suggested. All props must be small enough to be carried onto the stage by no more than two (2) people. Individual scenery will not be allowed; however, a "working prop" may be used if the prop is essential to the performance. Any equipment, other than a piano, sound equipment and microphones will be the sole responsibility of the performer. Due to building regulations, the use of fire or knives is strictly prohibited. Acrobatic mats are limited to one (1) regulation size mat. The runway may NOT be used for talent presentation. The pageant does not assume any responsibility for loss or damage to props during the event.

The curtain will remain open during the entire preliminary talent competition and a stage crew will be on hand to help with props. All performers will be required to perform with a follow spot. The contestant has a choice of a black stage with spotlight or a fully lit stage with spotlight. Since no special colored lighting will be allowed during preliminary talent competition, you must use these lighting effects to set the mood for your act.

If a prop is to be used, the chaperone or talent teacher must accompany the participant backstage before the talent act to supervise the placement of the prop. Parents will NOT otherwise be allowed in the backstage area at any time!

Talent presentations or costumes of a suggestive nature will mean automatic disqualification from competition. Discretion should be used in selecting talent material that is too mature or "adult" for the participant's age division.

#### **TOT PERSONALITY (3-6 age division only):**

Instead of performing a talent, the 3-6 age division compete in an onstage interview. During the onstage interview the participant will be required to make a personal statement about herself giving her name, age and hometown. The master-of-ceremonies will then ask her a question relating to the information on her biographical sketch. The onstage interview was designed to encourage the 3-6 year old participants to develop their personal skills in communication and personality projection. The participant with the best onstage interview will be named the International Tot Personality winner.

#### **CINDERELLA BEAUTY DIVISION:**

The Cinderella Beauty division is a very important part of the pageant system. The Cinderella Beauty winners and alternates are selected from their ranking in Interview, party dress and casualwear. Cinderella Beauty is more than just a "beauty" pageant. Judges will be asked to consider the "total contestant" and not just physical appearance. Inner beauty, grooming, poise, stage presence and self-confidence are important parts of the judging criteria to select a Cinderella Beauty winner.

#### **MODELING PROCEDURE:**

The official CINDERELLA RUNWAY/MODELING MUSIC will be used at the International Finals for all garment divisions. The music is precisely timed so that each participant has approximately the same amount of time on the runway. The music contains electronic tones, rhythm voids, and chimes that signal the start, stops, turns and finish of the modeling presentation. A CD of the official modeling music is available at a nominal cost so that the participant may practice with the music before attending the International Finals. The music includes ten casualwear and ten party dress selections with electronic tones and signals. Also included is a musical "collective judging" segment with entrance music, timed quarter turns and exit music. Also included with the music is an instruction sheet on "How To Model" at an official Cinderella Pageant with com-

plete instructions for using the official music and simple and easy to follow instructions.

The music contains twenty-one professionally produced songs recorded in stereo with a full orchestra. Every participant will feel "at home" on the Cinderella runway with the music she has practiced to at home. To order your copy of this modeling music simply send \$15.00 to Cinderella's International Headquarters.

#### **TEEN & CINDERELLA WOMAN CONGENIALITY:**

One of the most important awards given in the Cinderella Teen and Cinderella Woman divisions is the Congeniality Award. The Congeniality Winner is selected by the other contestants as the friendliest and most cooperative participant throughout pageant week. Voting will take place immediately following the last rehearsal for the final night show. Both awards will be announced at the Awards Banquet.

#### **CINDERELLA COVER GIRL:**

One of the most exciting and innovative features of the International Finals is the special Cinderella Cover Girl contest. This award was designed to give special recognition to participants whose photos appear on additional advertising pages. A separate panel of judges will select a winner in each age division prior to the pageant. Judging will be based on the participant's photogenic beauty and personality, photographic creativity and the quality of the photograph. Participants may enter as many photos as they desire so long as they appear on an additional full page or 1/2 page of advertising that they have sold in the souvenir program book. The winning photograph in each age division will appear on the special cover page for the Photo Roster section of the program book. These winners, along with the other contestants who are also vying for the Cinderella Cover Girl title, will also be eligible to win the Community Support Award for the participant selling the most advertising (see "Additional Advertising").

#### **AMATEUR MODEL & TALENT COMPETITION (AAMTC) and CAMEO GIRL PAGEANT:**

A highlight of the International Finals will be AAMTC and the Cameo Girl Pageant which is scheduled on the day preceding the International Cinderella Pageant. An AAMTC/Cameo Girl Pageant entry blank is included with this packet of information.

Housing for participants on the extra AAMTC day is found on the pageant housing form. Participants find that they can save enough to pay for their AAMTC entry fees and the extra night lodging by arriving on Saturday which is a DISCOUNT DAY for most airlines. Don't miss this chance to win big prizes and awards! AAMTC Modeling CD: \$15.00.

#### **SELECTING YOUR WARDROBE:**

Put in a "nutshell", Cinderella stresses "real clothes on real people". In other words, your party dress, for example, should be something that a person your age would ACTUALLY WEAR to a formal event.... NOT a dress that could only be worn to a pageant (the same thing applies for interview and casualwear outfits). Naturally, garments chosen should be in good taste and appropriate for the participant's age. Cinderella Pageants were not designed to be a "clothes show" and your pageant wardrobe should be kept simple and appropriate for your age group. The judges will be judging the participants and NOT their wardrobes. Flaunting an OVERLY EXPENSIVE WARDROBE is often detrimental to the participant's image as a wholesome,

unaffected and "All-American" girl. The judges often see the participants between judging sessions, so having a neat appearance at all times is important. Every participant will have garments in her own wardrobe that are appropriate for the International Pageant (having all new clothes is not necessary). Shorts and Cinderella T-shirts are an excellent choice of wardrobe for parties.

Your wardrobe should consist of a presentation party dress (3-12 age groups - street-length dress; for Cinderella Teens and Cinderella Women - full length formal); a presentation casual-wear outfit that is casual and useful (may include slacks, shorts or casual wear of any kind... BUT NOT SWIMSUITS OR COSTUMES); an Interview dress (should be tailored and simple). Ankle length dresses will not be accepted as "street length" and dressy shorts (or mini skirts) are not acceptable for party dress competition. (FOR TALENT WARDROBE SEE THE "TALENT SECTION" ON THE PRECEDING PAGE.) Crowns and banners are NOT to be worn at anytime during the pageant in order that the judges will not be aware of placement at state pageants (all participants compete on an equal basis); however, they may be worn to the Farewell Reception on Friday morning.

#### **CINDERELLA REGISTRATION/INSURANCE PROGRAM:**

All participants, chaperones and staff members must be covered by the Cinderella Registration & Insurance Program. The Cinderella Insurance Coverage includes 24-hour a day coverage during the pageant for accidents (illness is not included) as stipulated in the official rules and regulations. Participants and chaperones who have registered with the insurance program at an official local, district or state pageant during the current pageant year will NOT be required to register again since the coverage extends throughout the International Finals. NOTE: Participants and chaperones who have not previously registered will be required to register to participate in the International Finals and MUST pay the Registration & Insurance Fee (see entry forms.). Benefits include: \$5,000 accidental death and dismemberment and \$1,000 blanket accident medical expense (accidents only). Not covered: War, suicide, act of terrorism, natural disaster, an act of armed forces or an act of God.

#### **GRATUITIES:**

In any first-class hotel, tips meeting a certain standard are expected. The minimum tip for a bellman to handle your luggage is \$1 per bag; however, if you have props or other unusual items, you might want to consider an extra gratuity. The standard tip for your waiter in restaurants is 15% of the total check (20% for exceptional service).

#### **PRIZES & SCHOLARSHIPS:**

##### **CINDERELLA TOT THRU TEEN AGE DIVISIONS**

Overall Cinderella Winners - Division International trophy, banner, round crown, robe, scepter, flowers and wardrobe gifts, \$2,000 educational savings bond, \$4000 College scholarship, Cinderella diamond pendant, educational trip. \$500.00 Cash Bonus for each overall winner selling one page of additional "Cover Girl" advertising.

Top Five Finalists -Cinderella International trophy.

Semi-Finalists - Official Cinderella International Semi-finalist trophies.

Cinderella Talent; Tot Personality Winners - Int'l trophy, banner, round crown, flowers, \$1,000 educational scholarship.

Cinderella Beauty Winners - Int'l trophy, banner, round crown, flowers, \$1,000 educational scholarship

Cinderella "Cover Girl" Winners - International Trophy, Banner and Crown. Photogenic Girl Winners - International crown, trophy, banner, \$500 educational scholarship  
Teen Congeniality - International trophy; \$100.00 educational scholarship

Community Support Award - One \$500.00 Cash Community Support Award will be given to the participant with the most additional advertising sales.

CINDERELLA WOMAN AGE DIVISION AWARDS (18-26 years)

Overall Winner - \$5,000 Cash Award, Round Crown, Trophy and Banner NOTE: Cash Prizes are based on the following: 25 or more participants - \$5,000; 20-24 participants - \$4,000; 15-19 participants - \$3,000; 10 - 14 participants- \$2,000; 5-9 participants - \$1,000

Top 5 Semi-Finalists - Official Cinderella graduated trophy/Beauty Winner - Round Crown, Trophy and Banner / Talent Winner- Round Crown, Trophy and Banner / Photogenic Winner- Round Crown, Trophy and Banner / Cover Girl Winner-Round Crown, Trophy and Banner / Community Support Award - (See Above) / Cinderella Woman Congeniality - International trophy

NON-FINALIST AWARDS: Of special significance are the individual age group awards for each age represented at the International Finals and the individual talent awards for the outstanding performer in each talent field (Ex: Best Baton Twirler, Best Musician, Best Vocalist, Best Pantomimist, Best Tap Dancer, Best Ballerina, etc.). There are also non-finalist awards for the Best Casualwear and Best Party Dress (teen evening gown) in each age division. Individuals who achieved an Overall Award or who were recognized as Top Five Finalists, are not eligible for Non-Finalists awards.

#### **SCHOLARSHIP RULES AND REGULATIONS:**

1. Scholarship certificates are not presented until the end of the recipient's reign when she has fulfilled all of the obligations to her title. If any of the listed rules are not followed, the scholarship may be forfeited.

2. Any winner that does not fulfill the obligations to her title or has not followed the rules and regulations as stipulated in the official staging handbook under the section, "What Is Expected Of A Winner," is subject to the cancellation of her scholarship.

3. Scholarship recipients become eligible for their scholarships upon registration at any Cinderella approved and state accredited college or university. The Cinderella Scholarship recipient should notify Cinderella International Headquarters of their registration and request an official claim form. Please note that the approval of a college or university for scholarship disbursement is based on their accreditation by one of the six regional associations of schools and colleges (Middle States, New England, North Central, Northwest, Southern and Western), each of which is responsible for accrediting institutions of higher learning in a specified portion of the United States and its territories. (for example: SACS - Southern Association of Colleges And Schools is the organization which accredits the Southern region of the United States.) Your college or university MUST currently maintain accreditation with one of the aforementioned associations in order for money to be paid to them by the Cinderella Scholarship Program. If you are in question if the college or university you plan to attend meets the criteria above, please contact the Cinderella International Office. Correspondence/Internet Study is not covered by this scholarship!

4. Within six (6) months from her date of graduation from an accredited high school, the scholarship recipient must be en-

rolled in and attending an accredited College or University. If she fails to do so, the scholarship will be forfeited.

5. During the use of the scholarship, if a period of six (6) months should elapse with the scholarship recipient not enrolled as a full time student at an accredited university, the scholarship will be forfeited.

6. The recipient must be registered as a full time student (12 semester hours or more) and maintain this status during the entire use of the scholarship or the scholarship will be forfeited.

7. The use of the scholarship must be continuous with the exception of summer sessions and must be completed within four (4) years from the date of enrollment in the college or university. Any unused portion of the scholarship will be forfeited at the end of the four (4) year period.

8. All scholarships will be prorated over a four (4) year period and will be administered during the fall semester. Scholarship payments will be distributed between September 1st and October 15th of each year. Payments cannot be made before or after that time.

9. To activate your scholarship and to receive your 1st scholarship payment you must call (225) 344-7628 and request an Official Claim Form be mailed to you. After receipt of the Claim Form you are required to submit the following items to the Cinderella International Office (P. O. Box 3689; Baton Rouge, LA 70821) between the dates of August 15th and September 15th of the year in which your scholarship will start:

a) A copy of your high school diploma.

b) A letter from the college or university stating that you are enrolled as a FULL TIME student.

c) A completed Scholarship Claim Form.

d) A copy of your Scholarship Certificate(s).

10. For individuals who are requesting the 2nd, 3rd or 4th payments of their scholarship, the information listed below must be sent to the Cinderella International Office between the dates of August 15th and September 15th of each year that they are eligible for scholarship payments. If ALL of the information requested below is not received before September 15th, the balance of the scholarship will be forfeited.

a) An official copy of grades and/or transcript for the previous 2 semesters (Fall & Spring) or the previous 3 Quarters (if on the Quarter System). If Summer sessions were attended, these grades must be submitted as well. This must be an original "official" transcript and must bear the name of the scholarship recipient including her grades for each of the previous two semesters, hours attempted, hours earned, grades achieved and her cumulative grade point average.

b) A completed Scholarship Claim Form. (It is the responsibility of the scholarship recipient to request an Official Claim Form from the Cinderella International Office for each year of the scholarship.)

11. A cumulative grade point average of no less than 2.0 quality points must be maintained throughout the use of the scholarship. If, at any time, the scholarship recipient's cumulative grade point average falls below 2.0 quality points, the scholarship will be automatically forfeited.

12. All recipients must agree to cooperate and participate in the endorsement, publicity and promotion of the Cinderella Scholarship Pageant throughout their reign and until the use of their scholarship has been terminated and to give permission for the use of their names, photographs and statements in such promotions.

13. All scholarship checks are made payable to both the scholarship recipient and the college or university. Any balance left

after the payment of all college/university tuition and fees will be rebated to the student by the institution.

14. A forfeited scholarship means that all payments of the scholarships will cease and that the Cinderella Scholarship Program will no longer be responsible for honoring payment of said scholarship.

#### **PRESS INFORMATION:**

Cinderella Scholarship Pageants are newsworthy events and should garner excellent coverage from your local news media. In order to get the best coverage you should alert your friends and family across the nation to request information about the International Finals (before, during and after) from local news sources (local newspapers, radio stations and television stations). This should begin now. If the media is alerted that a local participant is representing your community at the International Finals and they have been contacted beforehand, they should offer excellent publicity. Plan your publicity well in advance and work with your director in coordinating all press releases. Farewell photos make excellent news and mayors, governors and other public officials will usually cooperate in making a proclamation honoring their state's representative.

#### **OFFICIAL PHOTOGRAPHER:**

Only members of the press and the International Pageant's own official photographer may take photographs of any participant during the stagings. **NO EXCEPTIONS!** Prices and samples will be displayed during the pageant registration. Orders **MUST BE PLACED AT THIS TIME.** Individual photos may be ordered at the rates listed on the rate sheet supplied with your International Forms.

The pageant memories captured on film in the glamorous surroundings of the International Pageant setting will be a valued keepsake for years to come. **NOTE:** No refunds will be made unless the photographs are deemed unacceptable by the photographer.

#### **SPECIAL VIDEO PACKAGE:**

As with the Photographic Package, the Video Package will be an option for pageant participants. The Video Package includes a delightful "Pageant Scrapbook" with highlights of all the fun-filled activities of pageant week, a complete video of the spectacular final night show, the participant's casualwear and party dress competition... **PLUS** an individual tape of the participant's own Talent or Tot Personality Presentation. We encourage our participants to take advantage of this unique opportunity to have their "International Memories" forever captured on video. Please note that personal video cameras are **NOT** allowed at any Cinderella Competition.

#### **SPECIAL NOTE:**

If you are planning on attending the Cinderella International Finals, it is of the **UTMOST IMPORTANCE** that you call:

**CINDERELLA INTERNATIONAL HEADQUARTERS • (225) 344-7628**

You must call **immediately** upon receipt of your forms so that we can reserve your hotel space and a place in the program book. Hotel space could become limited and we will want to reserve your room as soon as possible.

#### **ADDITIONAL ADVERTISING & COVER GIRL:**

**WE WOULD LIKE TO SEE EVERY PARTICIPANT'S PHOTO** on at least one additional page of advertising!

You may place your photo on every full page or 1/2 page of advertising that you sell. If you sell several pages you will have the opportunity to show several different sides of your personality and increase your chances of being selected as the International Pageant's "Cover Girl" for your age division. Remember, each photo you submit will be judged for the prestigious Cover Girl Award in your age division!

Communities and businesses are anxious to show their support of a worthwhile youth activity like Cinderella. Ad copy may include "Best Wishes" or any other ad copy desired. A Cinderella Advertising Form must be submitted with each ad (additional copies may be reproduced). The participant with the most ad sales will be awarded the "Community Support Award" and will receive a beautiful trophy and a \$500.00 CASH Award (must have sold five or more pages to be eligible). In the event of a tie, there will be a drawing for the cash award, but duplicate trophies will be awarded.

Advertisers may submit their own ad copy and artwork if it is camera ready to the specified size of the ad (full page - 7-1/2" X 10"). Ads submitted without artwork or layout will be set in standard type selected by our printer. Photos on full page will not be "bled" from edge-to-edge but will be at least 7 1/2" X 10" with an "overburn" of ad copy. Photos may be "head and shoulders" or "full length". Business cards, letterheads, sales slips or an ad from another program book or the Yellow Pages can be reproduced if copy fits our ad space. Copy submitted in colored inks will not reproduce well.

Photos may appear on full page or 1/2 page ads only and may include city or state officials or the advertiser with or without the participant. Some advertisers prefer having the participant photographed in front of their business or with their product (EX: The participant with an automobile from a car dealership, or wearing a garment from a department store). We know that your imagination will far surpass ours!

**NOTE: We welcome ads that are already laid out. Ads must be in ".jpg" or ".pdf" file format ONLY. Also, please note that the program book is printed in Black & White. Ads submitted will be reproduced better if you submit them as Black and White ads. Email to: cinderellapageant@mac.com or place on CD and send with forms. You are responsible for getting any permissions necessary for us to reprint photos in our program book.**